GM CUSTOMER CARE AND AFTERSALES

DCS3762 URGENT - DISTRIBUTE IMMEDIATELY

Date: September 2, 2015

Subject: Stop Delivery Order for Upcoming Safety Recall 15299

Models: 2013-2016 Cadillac ATS Sedan

To: All Cadillac Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales Manager,

Service Manager, Parts and Service Director, New Vehicle Sales

Manager, Used Vehicle Sales Manager

STOP DELIVERY ORDER

Effective immediately, stop the delivery of certain 2013-2016 model year Cadillac ATS sedan vehicles in new or used vehicle inventory. General Motors has notified the National Highway Traffic Safety Administration (NHTSA) about an upcoming safety recall that involves these vehicles. The GM recall number is 15299.

Until further instructions are received, all 2013-2016 model year Cadillac ATS sedan vehicles that are in dealer new or used vehicle inventory must be held and not delivered to customers, dealer-traded, released to auction, or used for demonstration purposes. It is a violation of federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect is remedied.

These vehicles have a coil antenna module that powers the rear defogger system located in the driver side rear pillar. In certain of these vehicles, the coil antenna module may generate significant temperatures if the module is subjected to excessive cycling or continuous operation and the module was manufactured with critically weak terminal connectivity. Where this condition exists, a fire may develop inside the rear pillar on the driver's side of the vehicle.

Dealers will reprogram the Electronic Climate Control (ECC) module to remove the automatic rear defogger "on" function that occurs as a result of manual or remote start of the vehicle. 2013 models also have a "continuous on" feature (enabled at highway speeds in low temperatures) that will also be disabled. The base functionality of the rear defogger will not be lost. The customer will retain the ability to turn on the function manually from inside the vehicle.

The Investigate Vehicle History (IVH) screen in the Global Warranty Management system will be updated on September 4, 2015 for all involved 2013-2015 model year Cadillac ATS sedan vehicles. All involved 2016 model year Cadillac ATS sedan vehicles built through August 27, 2015 will also be updated at that time. However, as additional 2016 model year Cadillac ATS sedan vehicles are built and shipped to dealers, they will be added to the involved vehicle population and updated in IVH accordingly. This action is

being taken to assist dealers with determining which vehicles are involved so they can properly respond to customer inquiries. Please note the "N/A" under Release Date and the "Incomplete – Remedy Not Yet Available" message under Status. This means release of the recall bulletin is still pending and dealers should not attempt to perform any repairs at this time.

The attached file provides the Vehicle Identification Number (VIN) of all involved 2013-2015 model year Cadillac ATS sedan vehicles currently in dealer new vehicle inventory. This list also contains all involved 2016 model year Cadillac ATS sedan vehicles built through August 27, 2015 currently in dealer new vehicle inventory. It is sorted by dealer Business Associate Code (BAC) for easy reference. Your dealership's BAC will not be listed if none of the involved vehicles are currently in your new vehicle inventory. A file identifying involved vehicles in dealer used vehicle inventory is not available.

Additional information will be provided in the near future.

END OF MESSAGE GM CUSTOMER CARE AND AFTERSALES